

Ready or not, the COVID-19 Pandemic has forced the acceleration of the digital workforce.

Moving forward, the hybrid workforce introduces new complexities.

Bronson will help you identify your greatest challenges and enable your organization to be more productive.



DIGITAL READINESS

Where is your team on the Digital Readiness journey?

- Many employees no longer have access to their files, lack clarity regarding virtual meeting protocols, or simply do not have ample or comfortable space in their homes to perform at their highest capacities.
- As well, clients' access to products and services may have been all online with end-to-end digital processes that are no longer easily accessible and lack digital governance to ensure compliance.
- Although many of these issues have been temporarily addressed in light of the pandemic, the reality is that the workforce is going to continue to digitalize at an increasingly fast pace.
- This means that right now there is an opportunity to take a look at what is and is not working, and to engage the workforce of the future with all of the required knowledge and tools to excel in the age of automation.
- Whether your team already has clear challenges or you are actively seeking out areas of improvement, a Digital Readiness Assessment will help. We will work with you to understand your people, process, and technology to give you a picture of where you are and how we can work together to develop and enhance your digital practices.

What is a Digital Readiness assessment?

- A digital readiness assessment is an evaluation of an organization's readiness to undertake digital transformation.
- A digital transformation framework is custom built for an organization and serves to evaluate opportunities, guide planning, and align digital strategies to a business' goals.
- A digital readiness assessment differs from an IT assessment in that an IT assessment focuses on pipes and plumbing - identifying, providing and maintaining the technological infrastructure and solutions.
- The two strategies can be combined or developed separately.



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Bronson Will Work With You



Treasury Board of Canada
Secretariat



DESIGN WITH
USERS



ITERATE AND IMPROVE
FREQUENTLY



BUILD IN
ACCESSIBILITY
FROM THE START



WORK IN THE OPEN
BY DEFAULT



EMPOWER STAFF
TO DELIVER BETTER SERVICES



COLLABORATE
WIDELY



BE GOOD
DATA STEWARDS



USE OPEN STANDARDS
AND SOLUTIONS



DESIGN
ETHICAL SERVICES



ADDRESS SECURITY AND
PRIVACY RISKS

Click on the image above to learn more about the Government of Canada's Digital Standards.

Bronson has worked with the [Government of Canada's Digital Standards](#) and is able to help you create or implement a strategic plan for your digital transformation. Our knowledge is transferrable to the specific policies and standards of your organization, no matter the size.

The [Government of Canada's Digital Standards](#) form the foundation of the government's shift to becoming more agile, open, and user-focused. They guide teams in designing digital services in a way that best serves Canadians.

The [2021–2024 Digital Operations Strategic Plan](#) supports Canada's Digital Government Strategy led by the first Minister of Digital Government. The strategy will help improve service delivery by accelerating the Government of Canada's digital transformation and increasing collaboration with all levels of government. To align efforts across the government and build a consistent digital experience, the Minister leads the Digital Government team, which includes the Treasury Board of Canada Secretariat and Shared Services Canada.

CONTACT US

Contact us to discuss how we can support your journey to Digital Readiness.



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Microsoft Teams



Calendly

[Click here](#) to schedule a meeting.

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