Introducing
Palantir

AI Decision
Guidance

– ✕

MENU ↓

TURBINE / CODE / HEALTH

RUN SIMULATION
DATA LOAD

CHANGE → 28%

POSITION → N/A

FAULT PROBABILITY → NONE

ADJUSTMENT

→ SYS TOGGLE

ROTATION RPM
3

ENERGY YIELD
7%

SEMANTIC DATA — AI/ML-BASED TWINS — TWIN-BASED SIMULATIONS

We are a <u>founder-led company</u> with an emphasis on <u>privacy and civil liberties</u>.

DAVOS 2022 — PALANTIR CEO ON WAR IN UKRAINE AND LESSON FOR CHINA — CNBC

In Defense of Europe

A Letter from the Chief Executive Officer

How Ukraine is Pioneering New Ways to Prosecute War Crimes

500 days of Homes for Ukraine → | A Data-driven Humanitarian Operation

IDEAS · TECHNOLOGY

How Palantir Is Shaping the Future of Warfa

WORLD · UKRAINE

Ukraine Is Using AI to Help Clear Millions of Russian Landmines

Software built for mission-critical needs on the front lines

Ukraine
Supporting mission outcomes and powering refugee relief

Manufacturing
The A350 production ramp

Wildfires
Powering Public Safety Power Shutoff program

COVID Vaccines
Helped power US & UK distribution

Air Travel
Helped minimize disruptions & maximize safety

Humanitarian Support
Helping power consequential supply chains

Afghanistan Evacuation
Powering emergency non-combatant ops

Money Laundering
Helped identify $200B Russian operation

Global Financial Crisis
Risk management for $1T+ mortgage portfolios

Hospital Operations
Reducing the elective care backlog

Palantir builds software platforms for data-driven operations and AI-informed decision-making.

INDUSTRY RECOGNITION

- Gartner MQ™ for Data Integration Tools names Palantir a Visionary
- Dresner Advisory Services ranked Palantir as the #1 top vendor in the 2023 AI, Data Science, and Machine Learning Market Study
- Forrester Wave™ names Palantir Leader for AI & ML
- Dresner Wisdom of Crowds® names Palantir an Overall Leader in Customer Experience and Vendor Credibility
- IDC ranks Palantir No. 1 in Worldwide AI Software Study in Market Share & Revenue

FOUNDED
2003

GLOBAL EMPLOYEES
3,800+

PUBLIC OFFERING
2020

GLOBAL HQ
Denver, CO, USA

OUR CLIENTS INCLUDE
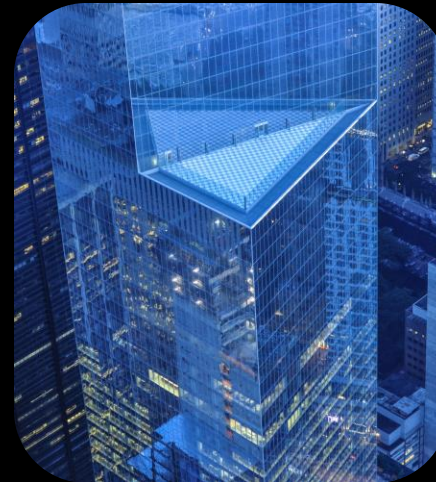

OUR SOFTWARE PARTNERS INCLUDE

Palantir in Canada

Operational in 15+ Commercial Industries, as well as deployments in the Canadian Public Sector at both Provincial and Federal levels, in areas ranging from Defense to Public Safety and more.
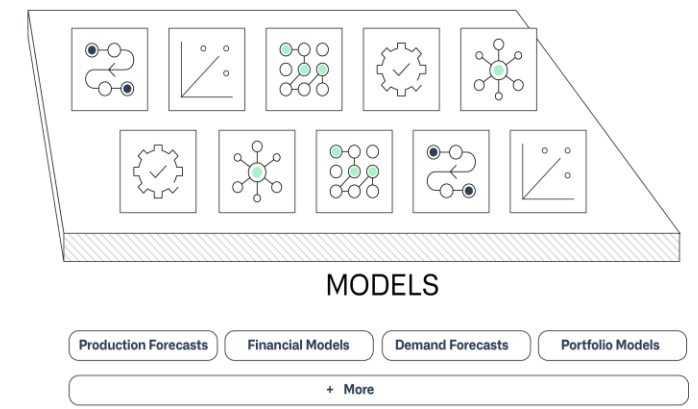
Our Canadian Footprint:

– Logistics

– Manufacturing

– Health

– Energy

– Finance

– Insurance

– Telco

– Utilities

– Consumer Retail

How does it work?

/ 01 You have existing data investments, models, and processes.

DATA

| Structured Data | Unstructured Data | IoT Data | Geospatial Data |

+ More

MODELS

| Production Forecasts | Financial Models | Demand Forecasts | Portfolio Models |

+ More

How does it work?

/ 01 You have existing data investments, models, and processes.

/ 02 With the Foundry Ontology, you can unify these data, models, and processes into a shared, intuitive, real-world view of your business.

- This view reflects all the people, places, and things in your business, the relationships between them, and the actions they take toward one another.

- Example: Your business has customers, transactions, logistics centers, shop locations. A customer completes a transaction, a product is shipped from a logistics center to a shop location, etc.

ASSET №731

Engineer	J. Simmons
Plant	JP 14
Location	39.4142700°
Health Score	88

ONTOLOGY

DATA

Structured Data   Unstructured Data   IoT Data   Geospatial Data

+ More

MODELS

Production Forecasts   Financial Models   Demand Forecasts   Portfolio Models
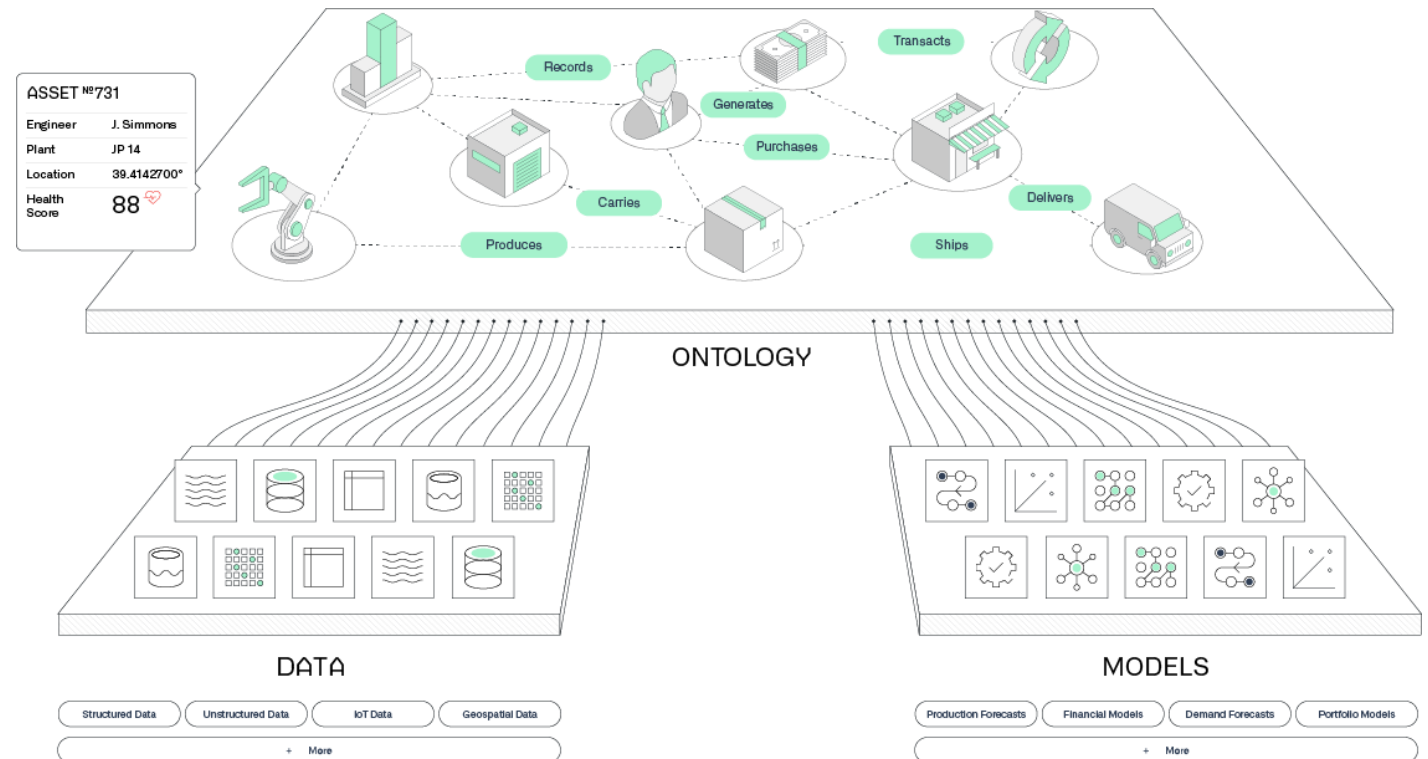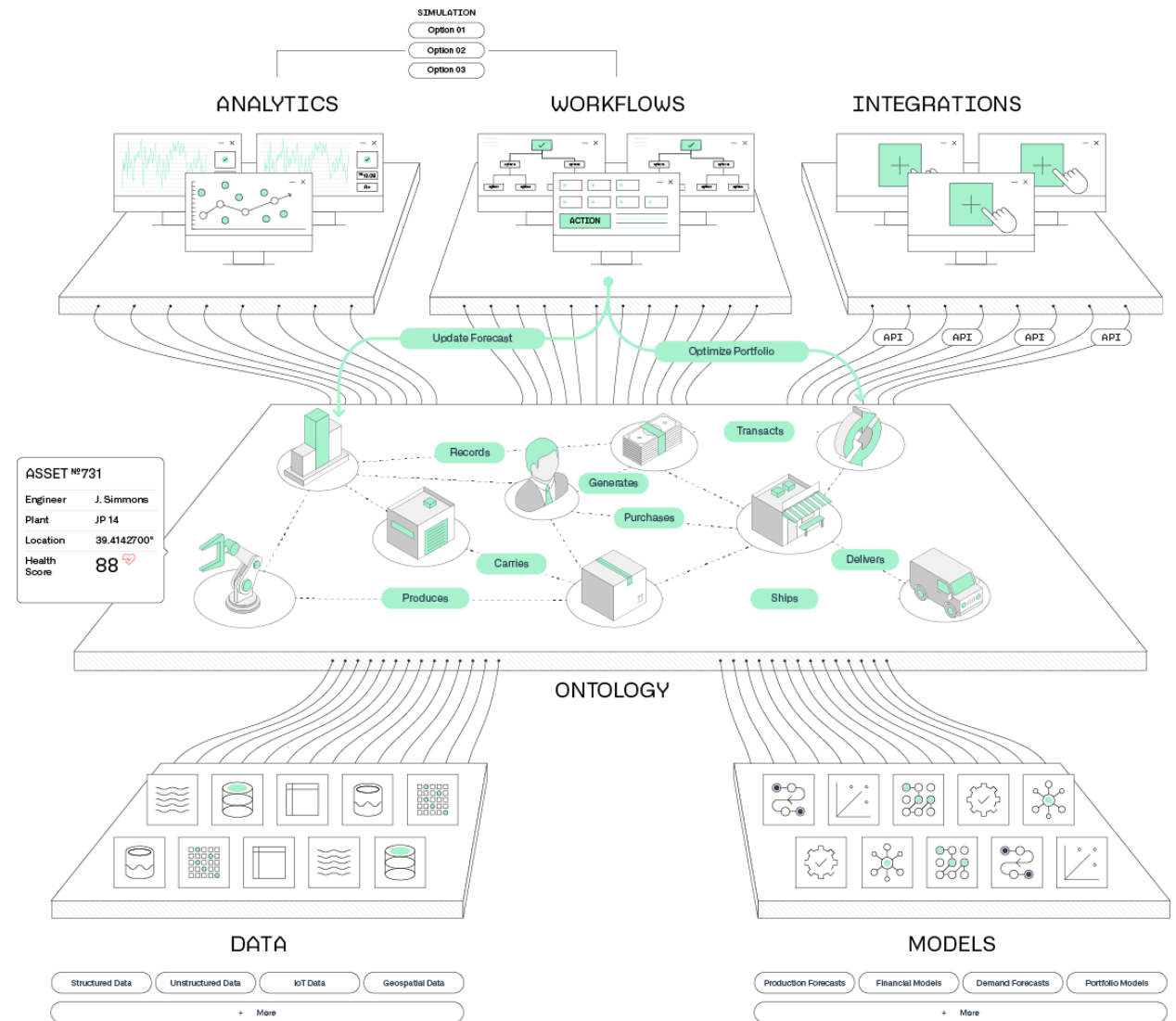
+ More

7

How does it work?

/ 01 You have existing data investments, models, and processes.

/ 02 With the Foundry Ontology, you can unify these data, models, and processes into a shared, intuitive, real-world view of your business.

- This view reflects all the nouns (people, places, and things) and verbs (actions they take toward one another) across your business.

- Example: If your marketing team pushes a promotion, that must affect your price elasticity model bound to your customer object, which must affect your demand plan, which much affect your production plan, which must affect your supply plan and raw material purchasing, as well as your labor scheduling.

/ 03 This allows you to build intelligent workflows, applications, and integrations to make data-driven decisions that can help reduce costs & grow revenue.

8

Demos

WHAT YOU'LL SEE

→

— Wildfire Response: Jesse Velay-Vitow, Energy Sector Lead for Canada

— Supply Chain & AI: Berkin Cetin, Logistics Lead for Canada

— Procurement & AI Intuition Demo: Gautier Cloix, Dir. Of France & Head of Quebec
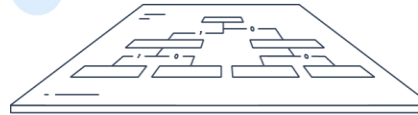
05 Model-Driven Mission
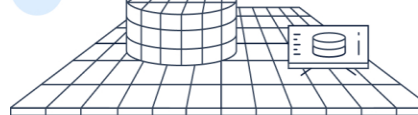
Viable and valuable AI deployment.

04 Learning

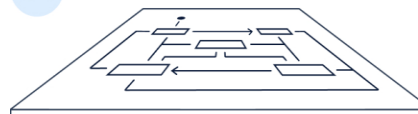Evaluate decisions   Identify upstream blockers

Cross-functional collaboration

03 Dynamic Decisions

Viable interaction of models and decision making

02 Decision Guidance

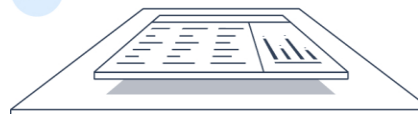Using analytic intelligence to drive operational decision making

01 360 Awareness

Golden tables and views exist for search and read access

00 Data Lake

Data flowing into one environment

Get in Touch with Palantir Canada

ΩPalantir

— **Hanna Tomory:**   Head of Palantir's Canadian Commercial Business – htomory@palantir.com

— **Luc Desjardins:**   Strategic Partnerships CoCanada – ldesjardins@palantir.com

— **Jared Greenberg:**   Senior Client Partner Defence – jgreenberg@palantir.com

— **Gautier Cloix:**   Director of France & Head of Quebec – gcloix@palantir.com

— **Jesse Velay-Vitow:**   Canadian Energy Sector Lead – jvelayvitow@palantir.com

— **Berkin Cetin:**   Canadian Logistics Sector Lead – bcetin@palantir.com

— **Matt Zito:** Account Strategist Public Sector – mzito@palantir.com

— **Danny Borges:**   Engineering Lead – Public Sector – dborges@palantir.com

— **Raymond Zreik:**   Strategic Accounts, Commercial & Crown Corps – rzreik@palantir.com

— **Greg Pedley:**   Strategic Accounts, Commercial & Crown Corps – gpedley@palantir.com