



# DATA & ANALYTICS. IT'S WHAT WE DO.

Data insights drive great business decisions.



**UNLOCK THE VALUE  
OF YOUR DATA**



**VISUALIZE IT**



**UNDERSTAND YOUR  
PROCESSES & OUTCOMES**



# AI AND PREDICTIVE ANALYTICS

## Dealing with Service Delivery in a Changing World: A Recipe for Fact-Based Decision-Making

*There is a disconnect between how organizations are set up and how they deliver expected outcomes.*

Organizations are faced with ongoing and inevitable changes to policy and procedures, spending priorities, and shifting goals and objectives. Yet, service levels are expected to improve in an ever connected world.

Organizational structure and culture make it difficult to adapt quickly and efficiently to these ongoing changes, while at the same time minimizing risks.



### POLICY & PROCEDURES



### PROCESS DECISIONS



### RESOURCING



### SLA COMPLIANCE

### COMMON PROBLEMS IN ACHIEVING YOUR DIGITAL TRANSFORMATION JOURNEY:

1. Justifying strategic initiatives and direction
2. Adhering to digital standards
3. Managing structural or legacy backlogs
4. Inefficiencies in old processes
5. Managing a constantly changing workforce

*Technology and data are the key to unlocking your true potential.*

***Data is  
your greatest  
untapped asset.***



*Predictive analytics leads to results. Save time, save money, and improve internally and externally delivered services.*

## DATA MINING AND FORECASTING



Identify critical data assets that drive your business and utilize them to optimize service delivery.

## AI AND MACHINE LEARNING



Capture use-cases and train business users to understand the details and implications of AI.

## AUTOMATION AND OPTIMIZATION



Address bottlenecks with simple data engineering tasks or robotic process automation (RPA), to provide both advice and tangible results.

## OPERATIONAL DASHBOARDS



Identify KPIs, visualization best-practice, and dashboards so anyone can view and interact with your data insights.

## CLOUD MIGRATION AND ANALYTICS SOLUTIONS



Decreased project 'start-up' time, access to a 'team', ongoing support, proactive recommendations, and cost savings.

## PROVEN TECHNIQUES

Some of the world's largest organizations are applying new technologies to:

- Justify a business case and validate the investments necessary to make changes.
- Validate business changes to the team, including Lean and Six-Sigma based recommendations.
- Anticipate outcomes and fine-tune operations.
- Easily change the variables to test different scenarios, process decisions, and parameters.
- Test process designs, measure performance, identify potential bottlenecks, identify headcount problems, and plan ahead.

# GIVE YOUR ORGANIZATION TRUE DECISION SUPPORT

We can fast track you into the world of  
AI, big data, and machine learning.

## *Share your analytics*

Predictions and data visualizations can be viewed online, in real-time, and be integrated in dashboards or other analytics tools, so you can invite anyone to view and interact with your data insights.

## *Engage everyone*

Help your stakeholders to visualize key variables, test the impact of changes and see the results needed.

## *Foster innovation*

Facilitate new ideas and insights with evidence-based scenarios. Unleash the power of your greatest unused asset - your untapped data.

## BRONSON'S CAPABILITIES

Digital Intake and  
Data Processing

Managed  
Services

Data Mining and  
Forecasting

Operational  
Dashboards

Real-World  
Simulation

PaaS

Predictive  
Analytics

SaaS

Secure Data  
Warehouse

## BRONSON - A TRUSTED PARTNER AND PROVIDER

Bronson has been building trusting partnerships with the federal, provincial, and municipal governments of Canada for over 30 years and have delivered over 1000 projects.

View our [Procurement Vehicles](#) on our website.

# BRONSON'S TRUSTED PARTNERSHIPS

Bronson is qualified and has certified resources with the following partners:

## OUR TECHNOLOGY PARTNER RELATIONSHIPS

Our technology partners treat Bronson as an extension of each of their businesses. We have the skills, knowledge, and in-depth understanding of various technology platforms to help your business achieve its goals or provide you with the tools to do so.



Alteryx offers an end-to-end analytics platform that empowers data analysts and scientists alike to break data barriers, deliver insights, and experience the thrill of getting to the answer faster. Organizations all over the world rely on Alteryx daily to deliver actionable insights.



UiPath makes software robots, so people don't have to be robots. UiPath streamlines processes, uncovers efficiencies and provides insights, making the path to digital transformation fast and cost-effective. UiPath robots improve compliance by following the exact process that meets your standards.



Microsoft Corporation is an American multinational technology corporation which produces computer software, consumer electronics, personal computers, and related services. Bronson is certified in Power BI.



Tableau helps people see and understand data. Tableau helps anyone quickly analyze, visualize and share information. More than 74,000 customer accounts get rapid results with Tableau in the office and on-the-go. Hundreds of thousands of people have used Tableau Public to share data in their blogs and websites.



Snowflake delivers the Data Cloud — a global network where thousands of organizations mobilize data with near-unlimited scale, concurrency, and performance. Inside the Data Cloud, organizations unite their siloed data, easily discover and securely share governed data, and execute diverse analytic workloads.



Whether you're looking for compute power, database storage, content delivery, or other functionality, AWS has the services to help you build sophisticated applications with increased flexibility, scalability and reliability.





## OUR CLIENTS



[Visit our website for our full list of clients.](#)

## SELECTED PROJECTS



Automation of Geospatial Data Processing and Quality Assurance Review for the CRTC



Business Processes and Data Management for NAV Canada



Business Process Review and Modelling Simulation Services to Canada Post Corporation



Financial Security Data Review for the Bank of Canada

[Visit our website for our full portfolio of projects.](#)

## SELECTED TEAM MEMBERS



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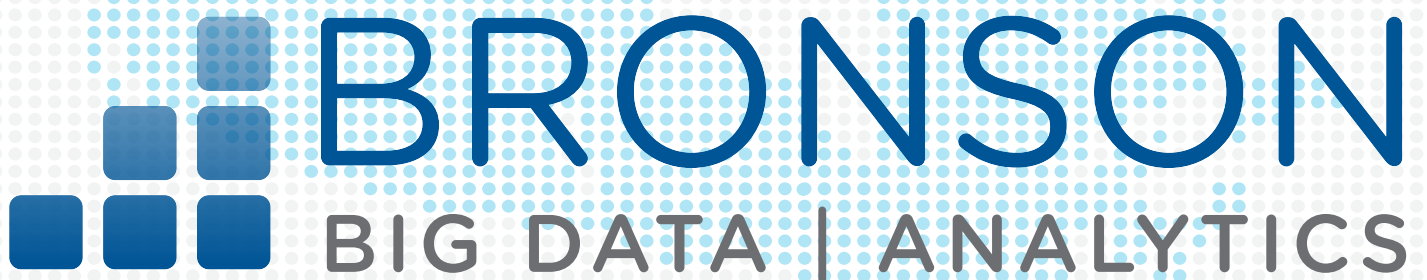


**Brent Fraser**  
Data Scientist

[Click here to schedule a meeting.](#)



[Come meet the full team on our website.](#)



# INSIGHTS & ANSWERS. IT'S WHAT WE DELIVER.

Data insights drive great business decisions.