

BRONSON

CONSEIL | CONSULTING

TRUSTED ADVISORS FOR OVER 30 YEARS.

Exemplary strategy and program delivery skills
for the Public and Not-for-Profit sectors.

bronson.ca | consulting@bronson.ca | 613.219.8434



30
YEARS PROUDLY
CANADIAN

WHAT WE DO

Program Support and Delivery

Bronson is at home working closely with our clients to support the delivery of their programs. Our support takes the form of developing clear and concise documents to help government programs seek approvals and authorities to create or expand programs and to manage, measure, and report on performance. This work includes advice in the development of Budget proposals, Memoranda to Cabinet, Treasury Board Submissions, Project Complexity and Risk Assessments, Departmental Results Frameworks, Departmental Plans, and Departmental Report on Results. Support may also include working independently of the client to manage and deliver a program from start to finish including recruiting resources, managing partners, subcontractors, marketing and promotion, logistical support, budget management, reporting, data collection and analysis, and report writing.

Project Management

Bronson excels at project management and prioritizes the delivery of our projects on schedule and within scope and budget. Increasingly, clients value having a dedicated and disciplined project management function incorporated into the delivery of a project through its lifecycle. Bronson responds by assigning a senior Project Manager to serve as the link between our technical/operational team and the client. We manage our team and the work plan precisely. Concurrently, we manage and exceed client expectations and requirements through a variety of proactive reporting techniques including status reports, status meetings and budget updates. Where required, we implement a formal change request process to manage changes to project budget, schedule, and scope.

Organizational Reviews

Bronson is experienced in conducting organizational reviews for public, private, and not-for-profit sectors. Our methodology incorporates literature review, data collection and analysis, benchmarking, and the implementation of a comprehensive and coordinated consultation strategy. We take the time to understand an organization's strategic operating environment, assess current capacity, identify strengths and shortcomings, and ultimately to arrive at opportunities for improvement and an implementation strategy. Our reviews take place in an iterative manner in close collaboration with the client. Our observations and recommendations may take the form of a presentation deck or a detailed report.

Strategic Planning

Bronson has the experience, expertise, and discipline to analyze programs, projects, activities, and plans. We help our clients develop strategic plans, business cases, action plans, briefing notes, and position papers. We tailor our approach to match client needs and we emphasize the importance of understanding and analyzing the current situation by identifying shortcomings and strengths, resource levels, funding levels, and reviewing available data. We emphasize consultation and engagement with key stakeholders to further assess performance and related opportunities and work closely with the client to develop deliverables that meet organizational requirements.

Policy Development and Analysis

Bronson is adept at translating strategic direction into clear and direct policy. We have a deep understanding of Treasury Board policy instruments and have extensive experience advising clients on how to optimize operations under current and emerging policy environments. We take the time needed to understand the current environment to identify gaps and shortcomings and understand current roles, responsibilities, organizational capacities, and activities. This means working closely with the client, reviewing relevant background documentation, consulting extensively both internally and externally, and approaching the development of deliverables through an iterative approach that allows for maximum stakeholder input.

Process Re-Engineering

Bronson has expertise in reviewing business processes and identifying efficiencies. As well as standard techniques, Bronson has had great success in applying a simulation-based approach to quantitatively define potential process improvements. We also have experience in applying LEAN methodologies to improve work flow and work distribution. Bronson's suite of service offerings includes developing process guidelines and procedures, defining associated roles and responsibilities, and conducting capability assessments to ensure that skills and resources are solidly in place to meet the newly developed process and employee expectations.



CASE STUDIES

We have 30 years of experience with multi-disciplinary projects in the public, not-for-profit and private sectors.

Canadian Wildlife Federation's B.C. Fish Passage Restoration Initiative



- Developed a Program Charter to govern the CWF's B.C. Fish Passage Restoration Initiative that met the requirements of two federal funding programs.
- Coordinated quarterly reporting to funders on expenditures, activities and results.
- Mentored CWF staff for future program reporting to funders and provided quality assurance prior to report submission.

[Click here](#) to view more information about Bronson's work with the Canadian Wildlife Federation.

Organizational Review for the Labour Market Information Council



- Conducted 25 separate consultations with key stakeholders including all members of LMIC's Board of Directors, select LMIC staff and representatives of the National Stakeholders Advisory Group.
- Developed a consultation framework to guide the approach to consultation, to ensure consistency and to enable the collection and analysis of both qualitative and quantitative information and feedback.
- Developed a detailed Report and Executive Summary Report to meet the needs of the Board of Directors.

[Click here](#) to view more information about Bronson's work with the LMIC.

Data Management Strategy for Ottawa/MacDonald-Cartier International Airport Authority



- Interviewed the CEO and representatives from YOW business units to understand the respective roles, data sources, challenges and opportunities in using data, and the capabilities for using data.
- Developed a 3- to 5- year roadmap with 17 activities to mature YOW data management to a level aligned with industry trends.
- Made recommendations to make specific data FAIR (findable, accessible, interoperable and re-useable) to authorized users.

[Click here](#) to view more information about Bronson's work with the Ottawa/MacDonald-Cartier International Airport Authority.

Business Process Review and Modelling Simulation Services to Canada Post Corporation



- Challenged to determine the optimal process structure and resourcing for two new international small packet mail operations sorter installations.
- Developed business process models for planned packet sorters, each with unique configurations and designed for the specific needs and volumes of the planned installation.
- Developed optimal resourcing configurations to cover the full spectrum of combinations involving packet product type profiles (origin, size and label type), resource availability and deployment (staffing numbers, proficiency, and assignments), and service level time limits (regular and expedited).

[Click here](#) to view more information about Bronson's work with Canada Post Corporation.

Supporting Polar Knowledge Canada's Research Laboratories



- Supported POLAR by developing a series of guidance documents necessary to meet the environmental and health and safety requirements associated with the management of CHARS campus.
- Compiled up-to-date information on legislation, guidelines, and procedures related to laboratory health and safety and environmental requirements.
- Development of procedures required considerations related to the remoteness of the CHARS campus and the unique work being undertaken.

[Click here](#) to view more information about Bronson's work with Polar Knowledge Canada.

OUR CLIENTS



[View our full list of clients.](#)

DATA-DRIVEN APPROACH

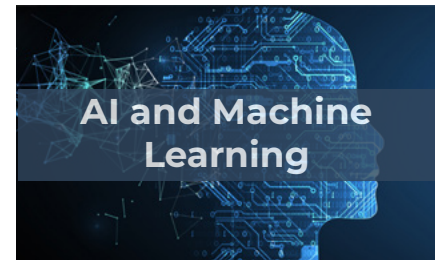
Wherever possible, we use a data-driven approach to our engagements - from policy development to leaving a lasting legacy through the deployment of automation and dashboards.



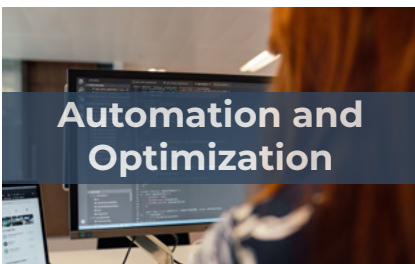
Data Mining and Forecasting

Data is becoming an increasingly critical and ever-expanding resource for organizations to utilize in order to enhance business processes and customer behaviours. Bronson can help you unlock the value of your data by identifying the critical data assets that drive your business and utilizing that data to save time, money, and optimize service delivery.

Many organizations are grappling with the realities that artificial intelligence and machine learning will have on the future of their operations. Bronson can help de-mystify what AI can deliver both now and in the future. We are skilled at capturing use-cases and training business users to understand the details and implications of AI.



AI and Machine Learning



Automation and Optimization

The use of data in complex and often siloed organizations impedes to efficient and timely business processes. The concept of frictionless data is one to which Bronson encourages organizations to aspire. Bronson not only identifies bottlenecks; we have the tools and experience to make that reality happen. From simple data engineering tasks to robotic process automation (RPA), we can provide both advice and tangible results.

Many new technologies such as AI and RPA have the potential to transform business operations. However, without a method to clearly communicate the current operational realities of an organization, the new technologies can only go so far. Bronson can help identify KPIs, visualization best-practice and create operational dashboards both online and in real-time so you can invite anyone to view and interact with your data insights.



Operational Dashboards



Capacity Assessment and Development

Bronson prides ourselves in creating your organization's capacity to deliver business insights in a sustainable manner. We do this by working with you to identify a roadmap for data management success and training your team on these new technologies. We know we have succeeded when the organization is self-sufficient and have implemented true lasting business benefits.



Data insights drive great business decisions.

PROCUREMENT VEHICLES

Task-based Informatics Professional Services (TBIPS)

- Bronson SA # EN578-170432/170/EN
- Qualified for:
 - Tier 1 and Tier 2
 - Four Streams - Stream 1 (A) Applications Services, Stream 3 (I) IM/IT Services, Stream 4 (B) Business Services and Stream 5 (P)
 - Project Management Services
 - 50 Junior, Intermediate and Senior Resource Categories

Solutions-based Informatics Professional Services (SBIPS)

- Bronson SA # EN537-05IT01/223/EI
- Qualified for:
 - Tier 1 and Tier 2
 - Three Streams - Stream 1. Business Transformation, Stream 5. Information Management/Business Intelligence and Stream 8. Managed Services

Tasks and Solutions Professional Services – Task-based (TSPS Task)

- Bronson SA # E60ZT-18TSPS/175/ZT
- Qualified for:
 - Tier 1 and Tier 2
 - Two Streams - Stream 2. Business Consulting / Change Management and Stream 3. Project Management Services
 - 24 Junior, Intermediate and Senior Resource Categories

Tasks and Solutions Professional Services – Solutions-based (TSPS Solutions)

- Bronson SA # E60ZT-16TSSB/082/ZT
- Qualified for:
 - Tier 1 and Tier 2
 - Two Streams - Stream 2. Business Consulting / Change Management and Stream 3. Project Management Services

ProServices

- Bronson SA # E60ZT-180027/106/ZT
- Qualified for:
 - Two Streams - Stream 1 - (A) Application Services, Stream 3 - (I) IM/IT Services, Stream 4 - (B) Business Services, Stream 5 - (P) Project Management Services, Stream 9 - Business Consulting / Change Management and Stream 10 - Project Management Services
 - 74 Junior, Intermediate and Senior Resource Categories

“We’ve used every contract vehicle imaginable over the years. Always happy to discuss procurement options in person, by telephone or virtual meeting.”

- Stephen Fleming

For more information, visit our [website](#) and our [Procurement Vehicles Pamphlet](#).

CONTACT US

Contact us to discuss your specific challenges and how we can be of assistance.



Microsoft Teams



Calendly

[Click here](#) to schedule a meeting.

General Inquiries:
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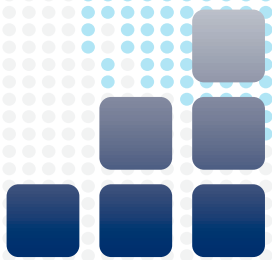
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**OVER 1000 PROJECTS
DELIVERED AND COUNTING.**

Get in touch to learn more.

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