

Ready or not, the COVID-19 Pandemic has forced the acceleration of the digital workforce.

Moving forward, the hybrid workforce introduces new complexities.

Bronson will help you identify your greatest challenges and enable your organization to be more productive.



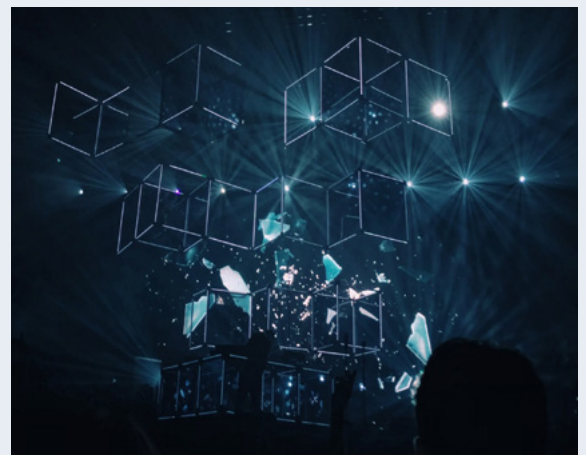
DIGITAL READINESS

Where is your team on the Digital Readiness journey?

- Many employees no longer have access to their files, lack clarity regarding virtual meeting protocols, or simply do not have ample or comfortable space in their homes to perform at their highest capacities.
- As well, clients' access to products and services may have been all online with end-to-end digital processes that are no longer easily accessible and lack digital governance to ensure compliance.
- Although many of these issues have been temporarily addressed in light of the pandemic, the reality is that the workforce is going to continue to digitalize at an increasingly fast pace.
- This means that right now there is an opportunity to take a look at what is and is not working, and to engage the workforce of the future with all of the required knowledge and tools to excel in the age of automation.
- Whether your team already has clear challenges or you are actively seeking out areas of improvement, a Digital Readiness Assessment will help. We will work with you to understand your people, process, and technology to give you a picture of where you are and how we can work together to develop and enhance your digital practices.

What is a Digital Readiness assessment?

- A digital readiness assessment is an evaluation of an organization's readiness to undertake digital transformation.
- A digital transformation framework is custom built for an organization and serves to evaluate opportunities, guide planning, and align digital strategies to a business' goals.
- A digital readiness assessment differs from an IT assessment in that an IT assessment focuses on pipes and plumbing - identifying, providing and maintaining the technological infrastructure and solutions.
- The two strategies can be combined or developed separately.





RPPs
Greenhouse
Gas
Model
Analytics
Artificial
Proposal
Business
Automation
Architecture
Evaluation
Self-Service Analytics
Sustainable

ALM
Predictive Analytics
Conservation
Frictionless

Policy Development
Facilitation

Planning

Advisory

Process

Solution

Cloud
Management

Program
Change Management

Re-Engineering
Greening Government

Project
Policy

Capacity
Governance

Priorities
Quality

Plans
Data Analytics
Deep Learning

Fleet Replacement
Descriptive Statistics

CELEBRATING
30
YEARS
PROUDLY
CANADIAN

BRONSON
CONSEIL | CONSULTING

THE ASSESSMENT

Surveys

To prepare for a digital transformation, it is necessary to gain an understanding of the environment that currently exists in terms of people, process and technology.

This is achieved through a survey whereby the results are compiled into a report that will help direct future efforts to close gaps and prepare the department for the digital transformation ahead.

The assessment takes a phased approach as follows:

Environment Scan

- Collect details of what has been done to date and obtain all relevant documents

Creation of Digital Framework from Policies

- Framework produced based on your policies and strategic direction that outlines both the current and intended state of Digital Readiness
- For example, our work with the GoC used the policies as described by the Treasury Board to conduct a framework
- Survey created based on this framework with a set of 10-15 questions on Digital Readiness

Survey and Consultations

- Time taken to understand your organization's needs so we can best describe your future state

Report

- Detailed report created based on the on-going conversations and survey results describing the as-is state of Digital Readiness, core issues, and any areas of improvement

Interviews

- Interview invitations include an agenda outlining the content to be discussed to allow for those on your team to review the materials prior to discussions
- Work collaboratively as we familiarize ourselves with your business to engage the relevant stakeholders in your organization in meaningful conversations and subsequent interviews
- Provide an interview guide with questions that align with the framework we have created
- Interviews may be conducted virtually or in-person depending on your organization's preferences - we have found that both methods lead to equally successful conversations
- Previously interviewed a variety of groups in this process, from scientists about which electronic microscopes they use, to security personnel about their digital locks, to discussing file security for those who work from home

Analysis

- Data analysis performed using Alteryx based on the survey results mapped back to the framework
- Visual representation typically also performed using Tableau

Workshop

- Presentation and discussion of survey results and interview findings
- Validation of consensus items
- Feedback provided to relevant branches or key groups including specific opportunities and challenges if necessary
- Recommendations provided at various organizational levels

Findings Report

- Report created describing the as-is state distributed to a designated contact point to deliver to the organization's leadership team
- Report delivered in the format that works best for your organization, including ppt, pdf, or even a secure document



Bronson Will Work With You



Treasury Board of Canada
Secretariat

Bronson has worked with the [Government of Canada's Digital Standards](#) and is able to help you create or implement a strategic plan for your digital transformation. Our knowledge is transferrable to the specific policies and standards of your organization, no matter the size.



DESIGN WITH
USERS



ITERATE AND IMPROVE
FREQUENTLY



BUILD IN
ACCESSIBILITY
FROM THE START

The [Government of Canada's Digital Standards](#) form the foundation of the government's shift to becoming more agile, open, and user-focused. They guide teams in designing digital services in a way that best serves Canadians.



WORK IN THE OPEN
BY DEFAULT



EMPOWER STAFF
TO DELIVER BETTER SERVICES



COLLABORATE
WIDELY



BE GOOD
DATA STEWARDS

The [2021-2024 Digital Operations Strategic Plan](#) supports Canada's Digital Government Strategy led by the first Minister of Digital Government. The strategy will help improve service delivery by accelerating the Government of Canada's digital transformation and increasing collaboration with all levels of government. To align efforts across the government and build a consistent digital experience, the Minister leads the Digital Government team, which includes the Treasury Board of Canada Secretariat and Shared Services Canada.



USE OPEN STANDARDS
AND SOLUTIONS



DESIGN
ETHICAL SERVICES



ADDRESS SECURITY AND
PRIVACY RISKS

Click on the image above to learn more about the Government of Canada's Digital Standards.

CONTACT US

Contact us to discuss how we can support your journey to Digital Readiness.



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Microsoft Teams



Calendly

[Click here](#) to schedule a meeting.

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